

Start date:  
January 2019

Duration:  
3 years

Project total cost:  
€ 673.131,00

EU / Region contribution to the Municipality of Cesena:  
€ 620.000,00

Co-financing by the Entity:  
€ 53.131,00

Funding programme:  
**European Agricultural Fund for Rural Development – Rural Development Program 2014- 2020**

Measure 7.4.02  
"Facilities for public services"

## Identity, culture and innovation for local economic development

### OBJECTIVE

The project aims to enhance and **expand the tourist attractiveness** of the Union of Municipalities Valle del Savio, in particular between the municipalities of Bagno di Romagna, Mercato Saraceno, Sarsina, Verghereto and Montiano with the specific desire **to increase the habitability of local communities** starting from the historical, cultural and landscape references of the valley.

The five locations that are the subject of the intervention therefore become part of a **large-scale territorial tourist network** that also finds its value in the natural landscape.

### REQUALIFICATION INTERVENTIONS

Operationally, the project provides for the **redevelopment** and **refunctionalization** of five buildings of high historical, cultural and architectural value in each of the five municipalities mentioned above in which new cultural public services will be activated, and in particular:

1. **Mercato Saraceno:** aggregation center for cultural services and free time dedicated to music, at the historic building annexed to the town hall;
2. **San Piero in Bagno** (Municipality of Bagno di Romagna): digital library and meeting space for leisure time dedicated to reading in the former Foro Boario station and in the public gardens of the Old Market;
3. **Sarsina:** library and aggregation center for young people and multi-purpose center;
4. **Tavollicci** (Municipality of Verghereto): sacrarium of the fascist and nazi victims of the museum pole of the 900;
5. **Montiano:** multi-purpose cultural center in the former church of San Francesco.

### EXPECTED RESULTS

1. increasing and qualifying public spaces through widespread redevelopment interventions to produce a new urban quality;
2. prosecute the quantity and quality of equipment and collective spaces;
3. to promote the oriented accessibility of tourism areas and elements of environmental and cultural value;
4. qualify and diversify the tourist offer (thermal, environmental, cultural, hiking, food and wine, etc.);
5. promote economic development and competitiveness of the mountain territory of the Union;
6. improve internal relations between the municipalities of the Union for the construction of a cultural and tourist identity of "territory";
7. promote the increasing participation of citizens in the processes of transformation and qualification of the territories, as a fundamental moment of sharing;
8. promoting the quality of landscapes;
9. protect areas of historical, cultural and environmental value;
10. contain land consumption, by favouring the redevelopment / regeneration of parts of the territory.



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